



## **Executive Spouse Transition: An Innovative and Critical New Element of Executive Compensation and Relocation Packages**

What happens in the living room can affect what happens in the board room. It's becoming more and more clear that executive spouses have a major impact on their husbands' or wives' effectiveness and productivity at work — and on a company's bottom line.

Securing leaders who maintain a healthy work-life balance and motivating spouses to play a supportive role can be vital to the recruitment or relocation process. But how can you determine whether an executive candidate's spouse is on board — or on a collision course that could cost significant money, time and other resources? While spousal buy-in is becoming an increasingly important element in gauging an executive's future success, it's an often overlooked piece of the puzzle, particularly for executives and their families moving to a new country and struggling with a new culture.

***Today, corporations looking for a resource to help ensure that spouses are integrated — and motivated to help their executive husbands or wives succeed in their new positions or locations — are turning to ExecuMate.***



The **ExecuMate Executive Spouse Transition** service fills a gap in the world of corporate compensation packages, providing an essential piece of the recruiting and relocation puzzle that can help secure the future success of your next executive hire or overseas relocation.

As the wife of Dr Pepper Snapple Group president and CEO Larry Young for more than 20 years, ExecuMate founder Colette Young understands firsthand the significant value a supportive executive spouse can provide — and the difficulties that occur when both spouses aren't on the same page.

She's now available to share that valuable knowledge and insight through the **ExecuMate Executive Spouse Transition service**, a new resource for the executive search industry and global relocation professionals.

- ExecuMate has built a national reputation providing executive coaching seminars and mentoring to executive spouses.
- Founder Colette Young has worked with high-profile spouses and ex-pats for 20 years throughout her corporate journey as a spouse.
- Colette has been featured in media across the country — and internationally — as part of the discussion on this increasingly important topic, including the Associated Press, Fortune, Training and Personal Excellence.

For more information, visit [www.ExecuMate.net](http://www.ExecuMate.net), email [Colette.Young@ExecuMate.net](mailto:Colette.Young@ExecuMate.net), or call (214) 883-2598.